

**Improve lead quality  
and reduce cost per acquisition**

**✓ Request Demo**



[home](#) [about us](#) [lead market](#) [organic leads](#) [solutions](#)

[contact us](#)

## **we boost conversions**

**LOUD CASTLE COMBINES DATA, ANALYTICS, AND SOFTWARE-AS-A-SERVICE SOLUTIONS TO IMPROVE LEAD QUALITY.**

After six years in the online lead generation market at TARGUSinfo, we launched Loud Castle to optimize lead gen programs. Today, our lead management platform manages millions of online leads for lead buyers and sellers on a monthly basis. Not only do lead sellers improve lead transparency, they can score and determine which leads best match each lead buyer. Lead buyers can prioritize leads, accept or reject leads based on quality and verification data, and measure lead source performance.

## **our news**

06.8.2011

[Loud Castle Media, LLC launches its Analytic Scholar program.](#)

02.18.2011

[Loud Castle Media, LLC introduces email re-](#)

[marketing to boost client sales.](#)

[Read more](#)

## ● NEW SOLUTION



### LOUD CASTLE MEDIA ANNOUNCES SEARCH OPTIMIZER

Search Optimizer enables advertisers and publishers to boost organic page rank through increased frequency of relevant content and optimized keyword landing pages. We increase your lead quality, site

visitors, and total conversions while reducing cost per acquisition. Our long-tail keyword strategy targets search terms that have high consumer intent and integrates our landing page optimization and lead management services for efficient campaign management and measurement.

[Read more](#)

## ● SERVICES

- Organic search lead generation
- Landing page optimization
- Lead post and distribution
- Lead validation and verification
- Lead scoring and source ranking
- Email verification and append
- Integrated email marketing
- Reporting and performance measurement

[Read more](#)